

Course Calendar for Professional Brand and ePortfolios

HON1087: Honor Lyceum, Spring 2022

Dr. Amy Cicchino (Sha-keen-o), She/Her/Hers, amycicchino@auburn.edu

Date	Course Meeting Focus	For Next Time...
1/12/2022	<p>Welcome</p> <ol style="list-style-type: none"> 1. Introductions 2. Why are we here and what are we doing? 3. Exploring ePortfolio examples 4. Establishing an audience and context for our work: Know Your Audience worksheet 	<p>*Last day for add/drop 1/19</p> <p>Review the Introduction to ePortfolios and ePortfolio FAQs handouts.</p>
1/19/2022	<p>Personal Brand Workshop</p> <ol style="list-style-type: none"> 1. Watch UWSuccess Works' Personal Brand introductory video 2. Analyze personal brand statement examples 3. Begin brainstorming your own brand statement: Personal Brand Statement Worksheet 	<p>Finalize your personal brand statement—for now—and get ready to think about how to communicate these ideas cohesively across an entire website!</p>
1/26/2022	<p>Introduction to ePortfolios Workshop</p> <ol style="list-style-type: none"> 1. Exploring aspirational ePortfolios with the ePortfolio Analysis Activity 2. Planning our ePortfolios: <i>Reflective Writing: What are three strategies you found to be engaging and effective in the example ePortfolio you viewed? How can you translate those strategies into your own ePortfolio? What other goals and priorities do you have for your ePortfolio in this moment? What are you feeling least sure about?</i> 3. Creating our About Me section 	<p>Transform your personal brand statement into your About Me section, which is longer (1-2 paragraphs). Share it on this virtual collaboration document for feedback. Feel free to offer suggestions and comments to others while you are there!</p>
2/2/2022	<p>Identifying and Contextualizing Artifacts Workshop</p> <ol style="list-style-type: none"> 1. Introduction to Artifacts 2. Sharing accessible, inclusive, and engaging artifacts 3. Effectively curating artifacts for our audience and context: Reflective Writing Prompts resource 4. Complete the artifact mapping activity 	<p>Choose 1 artifact from your map and complete the Write a Reflection worksheet.</p>
2/9/2022	<p>Organizing Your ePortfolio Workshop</p> <ol style="list-style-type: none"> 1. Creating ePortfolio navigational maps with example ePortfolios 2. Starting to sketch out effective navigation for our own ePortfolios 	<p>Make a Wix account and begin exploring template layouts to see if one fits your ideal organizational structure.</p>
2/16/2022	<p>ePortfolio Design Tips Workshop</p> <ol style="list-style-type: none"> 1. Review CRAP design principles 2. Supporting functionality through design 3. On paper that you have nearby or on this shared Google Slide space, create a skeletal plan of a page of your ePortfolio. Use this activity to think about design, organization, and content. We'll take 15 minutes and then we will discuss. 	<p>Start developing your ePortfolio's design—either on the Wix platform or in a planning space like on paper, in a PPT document or in a virtual drawing space. Assume you will need to do revision to make this site accessible next week.</p>

2/23/2022	<p>Accessibility in ePortfolio Building Workshop</p> <ol style="list-style-type: none"> 1. Accessible practices for disabled viewers Preparing Your Text and Graphics Preparing Your Site Structure Using the Accessibility Wizard 2. Accessible practices for viewing ePortfolios on multiple devices Enabling Mobile Friendly View of Your Site 3. Considering your privacy and access on your site 	<p>Continue to work on your ePortfolio, especially focusing on accessible practices (check the phone layout, alt text, heading structure, caption work, language for inclusivity and accessibility, etc.). I made you an Accessibility Checklist to guide you in assessing your site's accessibility.</p>
3/2/2022	<p>ePortfolio Building Workshop</p> <ul style="list-style-type: none"> • This is meant to be active worktime. As we run into issues with technology, design, or content, crowdsource advice from peers or the professor. • After today's class, your ePortfolio should exist in some format on your Wix account 	<p><i>Rest and relax over spring break</i></p> <p>Bring a draft (rough draft is okay) or a resume or CV on 3/16</p>
3/9/2022	<i>No Class, Spring Break</i>	<p>Consider registering for University Writing's Wix ePortfolio workshop on 3/28 from 1:00-2:00 pm</p>
3/16/2022	<p>CV/Resume Workshop</p> <p>Peer Review Prep</p> <ol style="list-style-type: none"> 1. Review Peer Review Protocols 2. Assign peer review groups 	<p>Finalize your resume and About Me section of your ePortfolio</p> <p>Signup for your conference with Amy at https://cicchinoamy.youcanbook.me</p>
3/23/2022	<i>No formal class, conferences with Amy or peer review meeting</i>	Make ePortfolio revisions based on your feedback
3/30/2022	<i>No formal class, conferences with Amy or peer review meeting</i>	Make ePortfolio revisions based on your feedback
4/6/2022	<p>ePortfolio Building Workshop</p> <ul style="list-style-type: none"> • This is meant to be active worktime. As we run into issues with technology, design, or content, crowdsource advice from peers or the professor. 	<p>Consider making an appointment at the Miller Writing Center to get additional feedback.</p>
4/13/2022	<p>Last minute Checklist</p> <ol style="list-style-type: none"> 1. Self-assessing our ePortfolios for functionality and polish 2. Discussion: sharing your ePortfolio in professional documents and situations 	Revise and finalize your ePortfolio for the showcase next week!
4/20/2022	ePortfolio Showcase Pt 1	When presenting: Finalize your ePortfolio and be prepared to talk about your ePortfolio and the choices that you made.
4/27/2022	ePortfolio Showcase Pt 2	<p>When not presenting: Finalize and review your reflection document</p> <p>Final ePortfolio link with Reflection Document due to Canvas by Friday, April 29</p>